



Annual Meeting of Shareholders

The Annual Meeting of Shareholders of Colabor Group Inc. will be held at

Colabor Group Inc.'s Head Office

1620 de Montarville Blvd.

Boucherville, Qc

Wednesday, May 4, 2011 at 10:30 AM

Management will be available to speak with the media immediately following the meeting.

WE LOOK FORWARD TO SEEING YOU THERE.

Colabor (TSX: GCL) is a wholesaler and distributor of food and non-food products serving the retail (grocery stores, convenience stores, etc.) and food-service (cafeterias, restaurants, hotels, restaurant chains, etc.) markets.

Visit our website: www.colabor.com

COLABOR GROUP INC. WILL HOLD A CONFERENCE CALL TO DISCUSS ITS FIRST QUARTER RESULTS

OPEN TO: Analysts, investors and all interested parties

DATE: Wednesday, May 4, 2011

TIME: 4:00 PM Eastern Time

CALL: 1-877-974-0445

WEBCAST: <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3503500>

**THE PRESS RELEASE WILL BE PUBLISHED IN THE MORNING THE DAY OF THE
CONFERENCE CALL THROUGH CNW.**

Please dial in 15 minutes before the conference begins.

If you are unable to call in at this time, you may access a tape recording of the meeting by calling 1-877-289-8525 and entering the passcode 4436539# on your phone. This tape recording will be available on Wednesday, May 4, 2011 as of 7:00 PM until 11:59 PM on Wednesday, May 11, 2011.

**MEDIA WISHING TO QUOTE AN ANALYST SHOULD CONTACT THE ANALYST
PERSONALLY FOR PERMISSION.**

For more information: MaisonBrison
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